



# Outreach to industry

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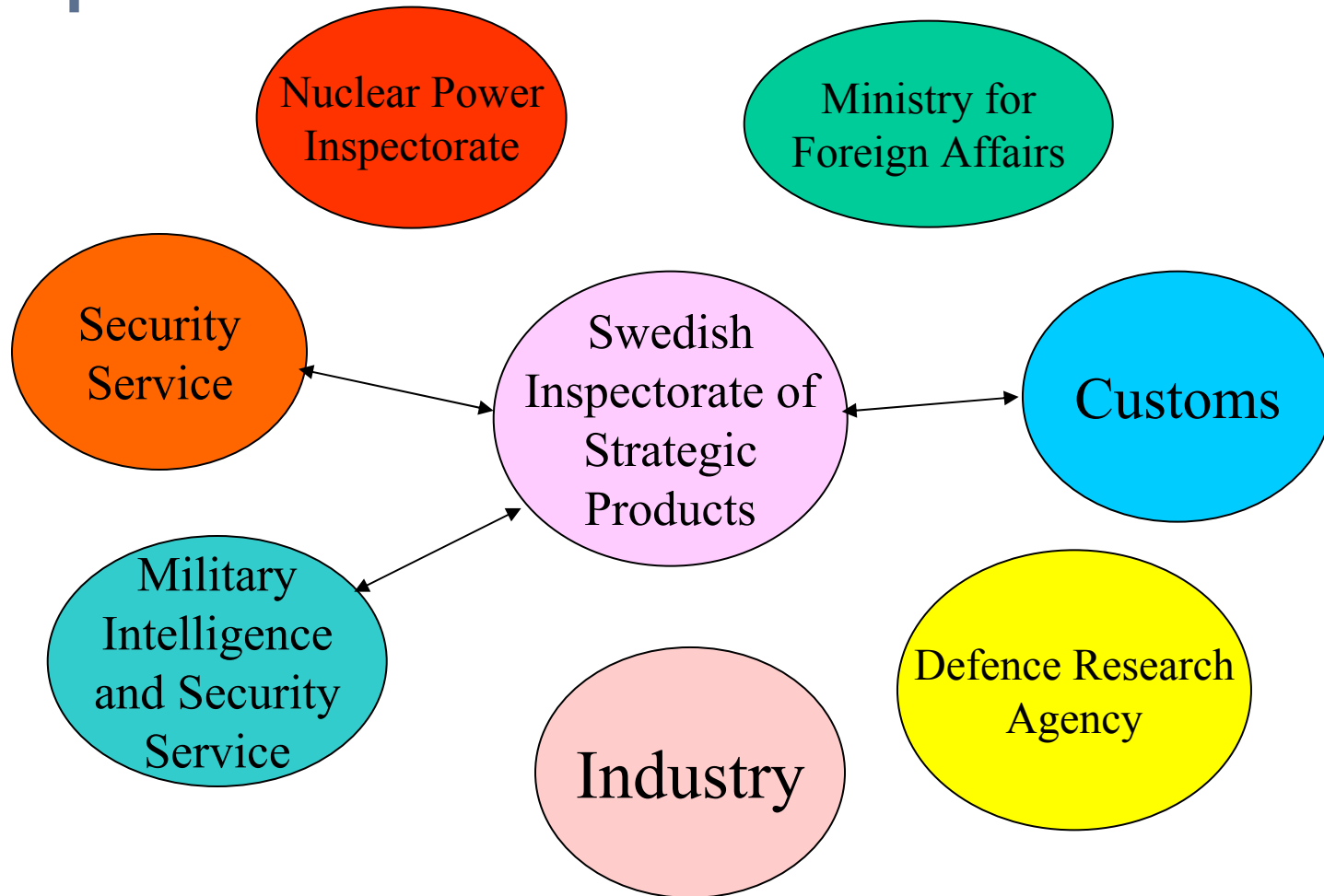
## Goal for the outreach:

- To create awareness to the industry and others about the non-proliferation and the legal framework around this security problem

## Means:

- National cooperation
- Seminars
- Education
- Media
- Customs exportdatabase
- Visa applications
- Trails

# National cooperation: Non proliferation infrastructure in Sweden



# Seminars by EKF (Exportcontrol Association) and ISP

- Increase the level of understanding
- Almost the same participants every time

# Education

- Swedish update by EKF
- 2-3 days ones year
- 3 days for the beginners
- Very good start and update
- Almost the same participants every year

# Media

- When they are interested or you have something of interest
- Use them
- Realise that they need you
- Very efficient
- Reach both the industry and the public

# Customs exportdatabase

- Which companies export to countries of concern
- What do they export
- Interesting?
- Visit them!
- Ask if they have any competitors

# Visa applications

- Who is visiting who
- Interesting?
- Visit them!
- Try to be in advance
- Ask if they have any competitors

# Trails

- The best advertising we can get

# Thank You!