



EXBS

Developing a Risk Targeting System





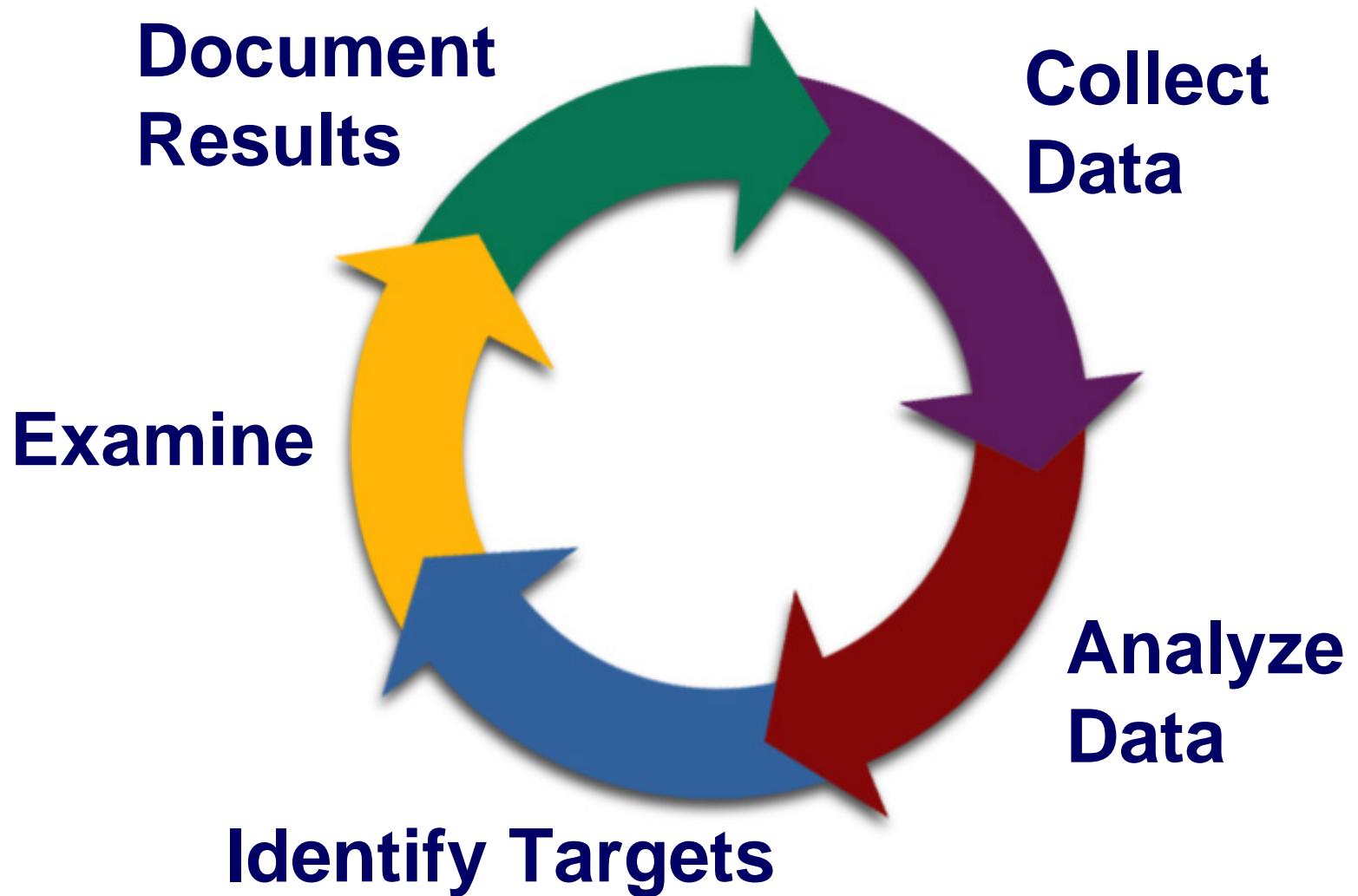
Objectives

- Identify types of information used to create and enhance targeting systems.
- List the steps required to create and use targeting systems.





Risk Targeting Cycle





Collect Data



**Arrest/Seizure
Reports**



**Intelligence
Reports**



Interviews



**Documents &
Computer Systems**



Arrest/Seizure Reports



Collect the following data:

- **Type, quantity, origin, and destination of contraband**
- **Method of concealment**
- **Type of conveyance**
- **Description of the smuggler**
- **Cover story**





Intelligence Reports



Review recent intelligence information about:

- **Recent smuggling trends**
- **Potential terrorist threats**





Interviews



Collect information from interviewing:

- Other knowledgeable officers
- Travel and trade personnel
- Other sources





Documents & Computer Systems



- **Traveler Documents:**
Passports, tickets, driver's licenses, and other identity papers
- **Cargo Documents:**
Manifests, air waybills, invoices, licenses, insurance policies, etc.
- **Computer Systems:**
 - Advanced information
 - Previous travel and trade transactions (if available)
 - Previous examination findings

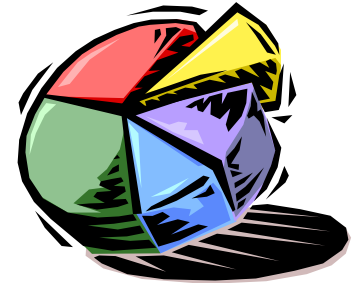
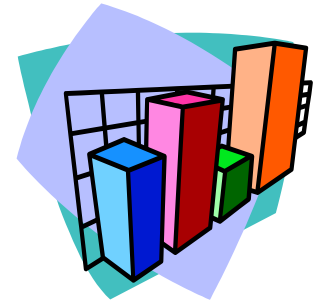




Analyze Data



- Use graphs, diagrams, charts, or automated tools to recognize patterns:
 - Routing of merchandise/smugglers
 - Concealment methods
 - Conveyance used
 - Frequently utilized flights
 - Age/sex of violators
 - Origin of contraband





Identify Targets



- **Identify high-risk targets including:**
 - **Known smuggling routes**
 - **Intelligence information**
 - **Similarities to previous seizures**
 - **Unusual cargo or traveler for the port**





Examine



- **Begin by reviewing documents**
- **Conduct an examination**





Document Results

- Document examination results.
- Develop a standard method of documenting examinations.





Factors to consider

Consider the following when developing your country's targeting strategy:

- 1. What export/import commodities pose the greatest threat for smuggling of weapons of mass destruction or dual-use items?**
- 2. What transportation routes or types of conveyances pose the greatest threat?**
- 3. What types of manufacturers, brokers, shippers, and other parties pose the greatest threat?**



Summary

- **Identified types of information used to create and enhance targeting systems.**
- **Listed the steps required to create and use targeting systems**
- **Used resources efficiently to target high- risk cargo/conveyances/people.**
- **Targeting facilitates free flow of legitimate trade**