

# **APEC Key Elements for Effective Export Control Systems**

## **Industry Outreach**

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# Industry Outreach

- Effective outreach to raise the awareness of companies and commercial individuals, universities, and centers of research and development – including conventions and trade shows – about their responsibilities under the economy's export control system, including penalties for violations.

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- Strong relationships with industry to identify suspect sales and deliveries.
- Efforts to encourage industry to develop internal compliance practices that incorporate checks on end-users and end-uses of concern.