



**U.S. Customs and Border
Protection**

National Targeting Center

**Asia Pacific Economic
Cooperation (APEC)**

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Targeting and Risk Management Process

Establishing a National Targeting Center

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CBP - Frontline Operation

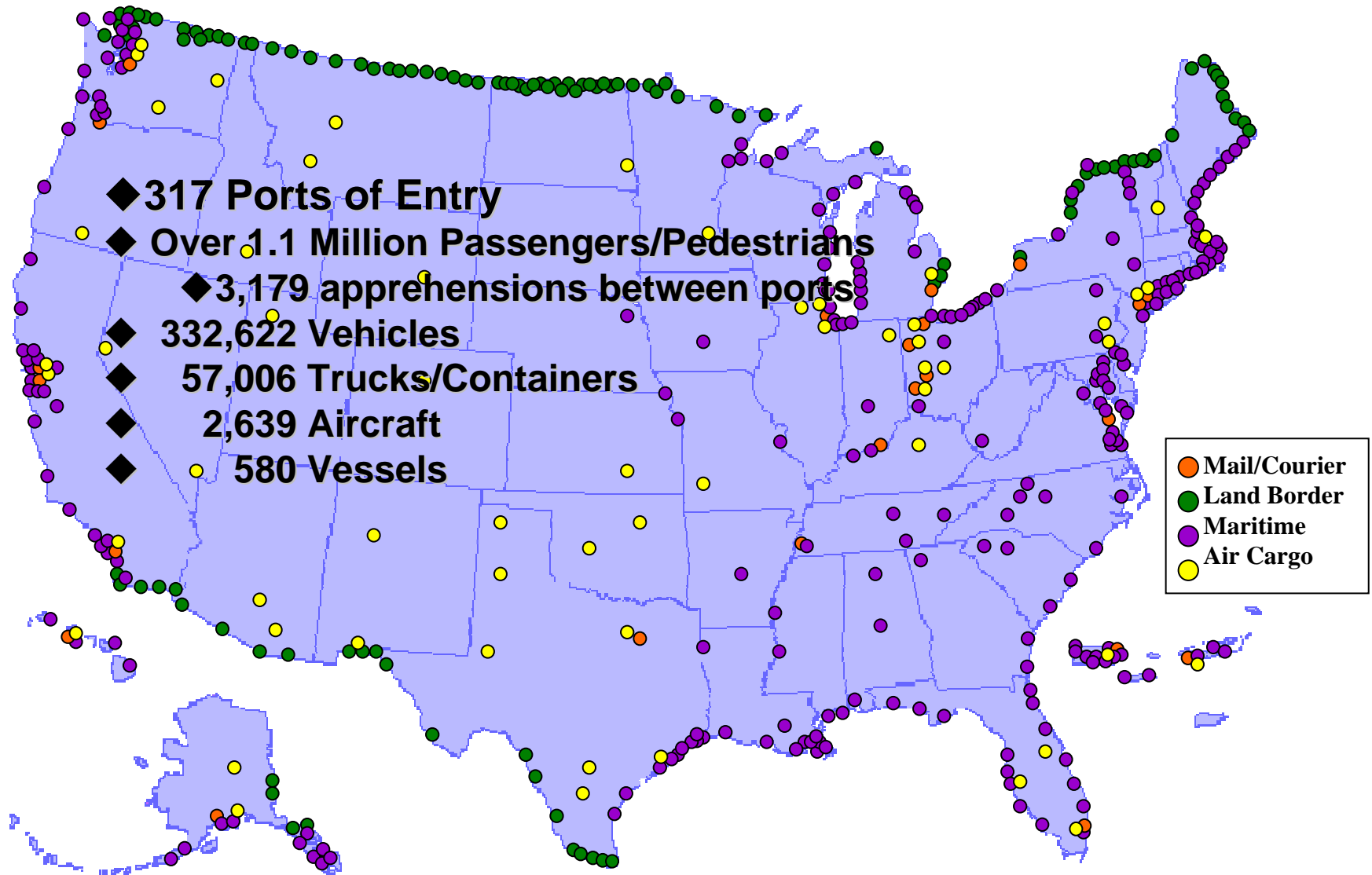
CBP Mission

- Safeguard of borders
- ***Protect the public against terrorists*** and instruments of terror
- Enforce U.S. laws while ***facilitating legitimate trade and travel***

NTC MISSION: To coordinate and support all CBP anti-terrorism activities



A “Day in the Life” at the U.S. Border



CBP Targeting Strategy

Utilizes Principles of Risk Management

- Requires Advance Automated Information
- Emphasizes Automated Systems for targeting
 - Processes large quantities of data
 - Provides fast reaction times
- Incorporates Intelligence
 - Raw Field Information
 - Intelligence Community

Utilizes Layered Targeting Strategy

CBP NTC Mission Scope

- Conduct tactical targeting to identify actionable targets
- Conduct “sweeps” using automated systems
- Coordinate with other law enforcement agencies and offices
 - DHS, Federal, other governments
- Support the Container Security Initiative
- Support & respond to inquiries from the field
 - 24 hour point of contact
 - Provide analysis and coordination
- Support Special Operations
- Develop Automated Targeting System (ATS) rules

The NTC supports CBP’s anti-terrorism efforts.

Automated Targeting Systems (ATS)

- ATS is a key component in CBP's layered enforcement strategy utilizing risk management
 - A rules-based decision support system
 - Integrates law enforcement and commercial data
 - Utilizes historical data and trend analysis
 - Incorporates CBP and other Government agency database information
 - Adapted for use in all modes: sea, land, rail, and air
 - Evaluates large data sets

Automated Targeting System (cont.)

- Identifies high risk targets
- Facilitates low risk passengers and cargo for expedited clearance or entry
- Flexible and fast system - addresses specific and generalized threats with quick results
- Supports alerts and lookouts
- 100% screening of all cargo shipment data
- ATS continually updates its assessments when new data is received.
- Functions as a research tool, enabling users to create ad hoc queries to filter data to meet specific research needs
- Can be changed rapidly to leverage new intelligence and techniques in fluid operational environments

Establishing an NTC

CBP

- Risk Management Principles
- Layered Strategy
- Automated Systems
- Partnerships

NTC

- Experts in passenger and cargo targeting
- Database access and skills
- 24 X 7 Operations
- Liaison capability
- Actionable targeting
- Coordinated response to terrorist and national security events
- Direct Contact Operations-to-Operations

U.S. Customs and Border Protection

Questions & Discussion

National Targeting Center



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